



Optimizing interior design for row houses: A comprehensive analysis of spatial aesthetic, and functional challenge

¹Pramoditha N, ²Dr. Nischay N and ³Anusha BM

¹Student, Department of Interior Design, JD School of Design, Bangalore, Karnataka, India

²HoD, Department of Interior Design, JD School of Design, Bangalore, Karnataka, India

³Assistant Professor, Department of Interior Design, JD School of Design, Bangalore, Karnataka, India

Corresponding Author: Pramoditha N

Abstract

This dissertation thoroughly explores the optimization of interior design for row houses, focusing on the intricate balance of spatial, aesthetic, and functional considerations. From their historical roots to contemporary significance, row houses represent a unique blend of history, community living, and architectural brilliance. The research categorizes various row house types, traces their evolution through different architectural styles, and examines challenges such as spatial constraints and the delicate balance between preservation and modernization. Design guidelines encompassing site analysis, energy efficiency, and community-centric principles provide a comprehensive framework for creating functional and aesthetically pleasing row house interiors. The dissertation emphasizes the importance of row houses in optimal urban space utilization, architectural diversity, and community living. It also addresses challenges in row house design, including the preservation of identity amidst modernization, offering insights into successful adaptive reuse and innovative solutions. Looking to the future, the research discusses the evolution of row houses, highlighting sustainability, design resilience, and innovative solutions like smart home integration. The concluding design proposal exemplifies the integration of Indian interior elements, showcasing a harmonious fusion of tradition and modernity in row house living. In essence, this dissertation provides valuable insights for optimizing interior design in diverse residential contexts, particularly within the evolving landscape of Indian urban living.

Keywords: Row house interiors, spatial, aesthetic, and functional consideration, smart home integration, harmonious fusion of tradition and modern, innovative solutions

Introduction

“Optimizing Interior Design for row houses: A Comprehensive analysis of spatial aesthetic, and functional challenge” is a declarative statement. It serves as a title or topic description for a research or analysis project, outlining the focus on optimizing interior design for row houses and addressing various challenges related to space, aesthetics, and functionality.

A row house, a quintessential component of urban architecture, is a single-family home that shares one or both walls with neighbouring homes, creating a cohesive structure with shared rooflines. This distinctive residential design, often referred to interchangeably as "terraced houses" in some regions, stands as a testament to the intricate tapestry of history, community living, and adaptive architectural brilliance.

Row houses, alternatively known as townhouses or terraced houses, hold a unique position in the urban landscape. Their

interconnected design weaves together a series of houses sharing sidewalls, creating a linear arrangement that maximizes land use efficiency while fostering a strong sense of community and architectural diversity. This interconnectedness not only reflects the adaptability of urban living but also serves as a visual representation of the historical evolution of residential architecture.

The terminology associated with row houses varies across regions. While referred to as “row houses” in many places, the term “terraced houses” is also commonly used. This global nomenclature highlights the universality of this architectural concept and its adaptability to diverse cultural and geographical contexts.

Typically spanning two to five stories, row houses exhibit a traditional layout where living quarters are spread across several floors. The ground floor often houses communal living spaces, while bedrooms find their place on the floors above. This arrangement not only optimizes vertical space

but also resonates with the historical roots of row houses, echoing the patterns seen in ancient insulae and medieval European urban planning.

In recent times, row houses have gained significant popularity in India, emerging as an urban trend. The allure of row houses lies not only in their architectural elegance but also in their economic viability. These homes are designed to cater to a variety of interests and budgets, making them an attractive choice for a diverse demographic. The uniformity in their design, with houses lined up side by side, adds to the visual appeal and cohesiveness of urban neighbourhoods.

Row houses, with their diverse architectural styles including Victorian, Georgian, Greek, Federal, Italian, Gothic, and Brownstone, have a rich history tracing back to ancient Rome's insulae. They evolved through medieval Europe and adapted uniquely in America and Europe. European row houses, influenced by Georgian and Victorian styles, reflect elegance and cultural implications. In the U.S., row houses transformed with styles like Federal and Colonial, contributing to distinctive American urban landscapes.

Efficient space planning and vertical living solutions address the challenge of limited square footage, emphasizing innovation in design. Balancing preservation and modernization is explored, showcasing the evolution of row house interiors with the integration of modern amenities. Community living is inherent in row houses, fostering social interaction and a sense of belonging.

The importance of row houses lies in their optimal urban space use, architectural diversity, community living, historical significance, adaptability, economic viability, and contribution to neighbourhood character. Row houses offer an environmentally friendly option for sustainable urban development with their vertical design.

Challenges in design, such as preserving identity amidst modernization, adaptive reuse, privacy concerns, and optimizing natural light, are acknowledged. Future prospects focus on sustainable urban living, resilience in design, smart home integration, and flexible space planning. In conclusion, the narrative reflects on the enduring significance of row houses in shaping urban living with resilience, sustainability, and a deep respect for architectural heritage. The challenges and innovations in row house design become a blueprint for community-centric living in the ever-evolving urban landscape.

Primary case study-1

Project Name: Earth & Essence

Project Type: Row House

Location: Jala Hobli, North, Hosahalli

Total Land Area: 24 acres (10 acres – row house)

Carpet Area: 3376sq feet

Total Units: 67

No of Floors: G+1 (Duplex), G+2 (Triplex), Terrace

Parking Per Unit: 1

Introduction and Location

Earth & Essence, situated off Bangalore International

Airport Road, Jala Hobli, North, Hosahalli, Bengaluru. Encompasses 25 acres with four distinct phases of development. Phase 1 focuses on harmonizing residences with natural topography, providing optimal exposure to light, air, and green vistas. Architectural design by architecture RED. "The Earth Club," a 1.5-acre communal space, serves as the central hub with various amenities. The case study which was conducted was on unit 603. Unit 603, a 5-bedroom row house, under interior construction, designed with shared external walls and double-height spaces. Emphasis on openness, freedom, and warmth through the pervasive use of windows.



Fig 1 & 2: Exterior view of row house unit 603

Ground Floor

- Impressive main entrance with an 8-feet engineered wooden door.
- Entry court, ongoing landscape project, and a meticulously designed toilet.
- Consistent Concrete finish flooring, semi-furnished kitchen with open dining space, and a spacious backyard.

First Floor

- Expansive informal family living areas or a versatile bar/lounge space.
- Two bedrooms, each with unique characteristics, and a well-designed pooja unit.
- Emphasis on concrete finish flooring, laminated wooden flooring, and attention to detail in materials.

Second Floor

- Two bedrooms with attached bathrooms, one with a balcony and the other with a small terrace.
- Consistent use of laminated wooden flooring, attention to design elements, and incorporation of skylights.

Terrace Floor

- Compact maid room with an attached toilet and a single storage unit.
- Generously spacious terrace with red and maroon mix vitrified tile flooring.
- Thoughtful design for terrace gardening and panoramic views.

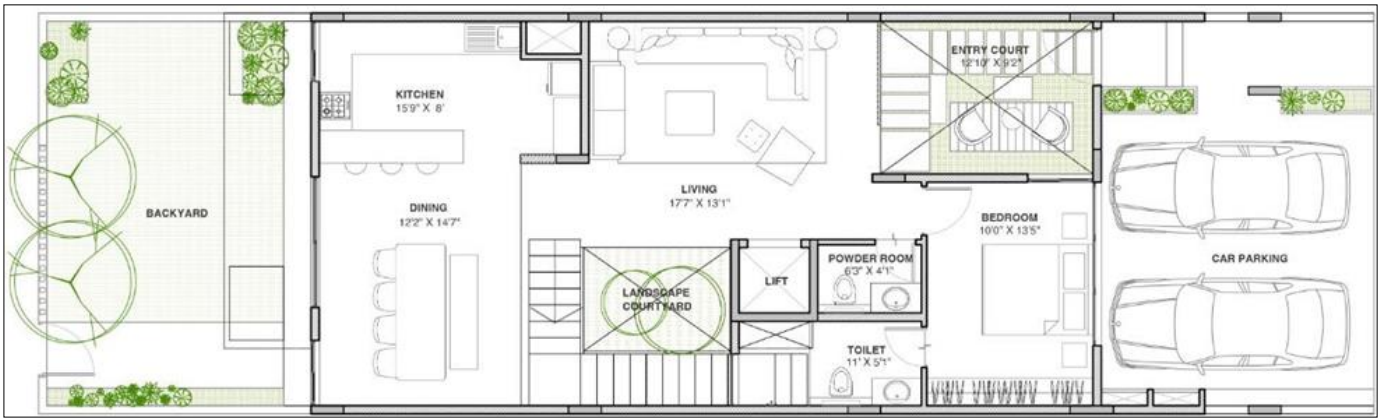


Fig 3: Ground floor plan with dimensions.



Fig 4



Fig 5

Fig 6

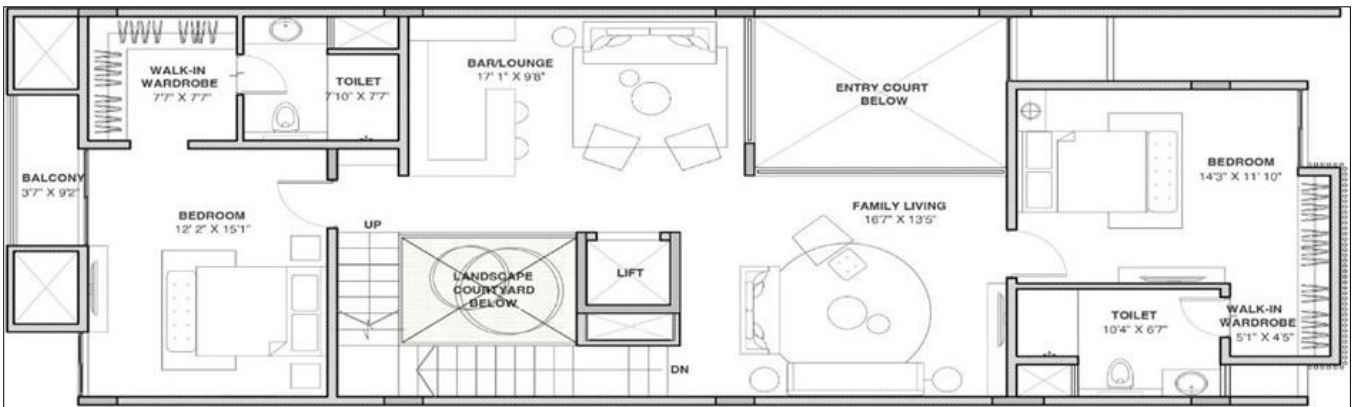


Fig 7: First floor plan with dimensions

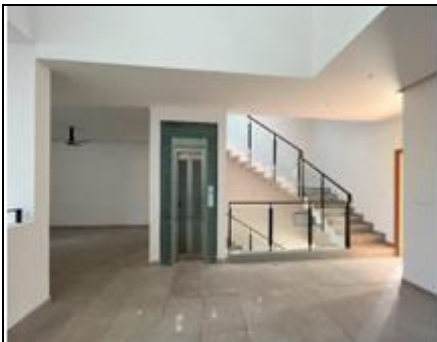


Fig 8



Fig 9



Fig 10

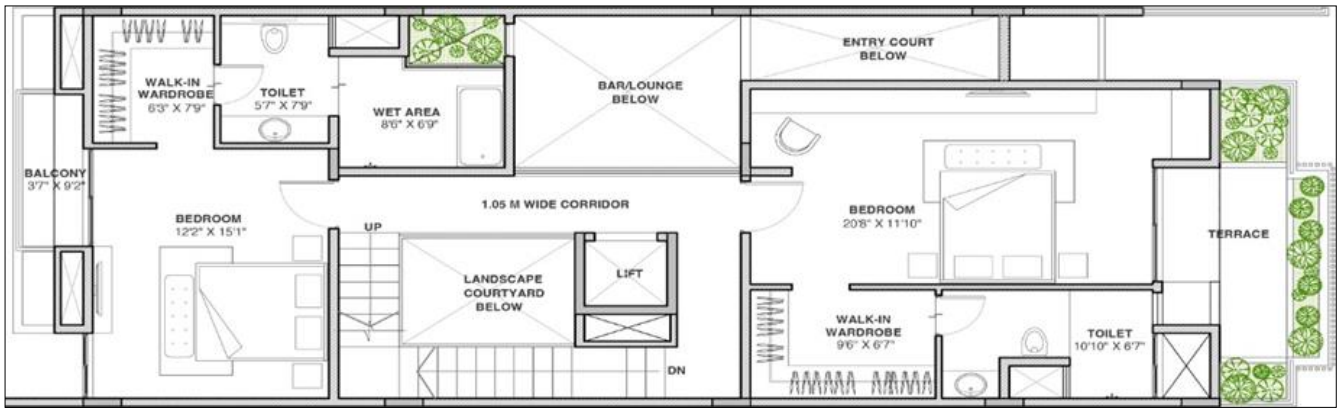


Fig 11: Second floor plan with dimension



Fig 12: Second floor plan with dimension

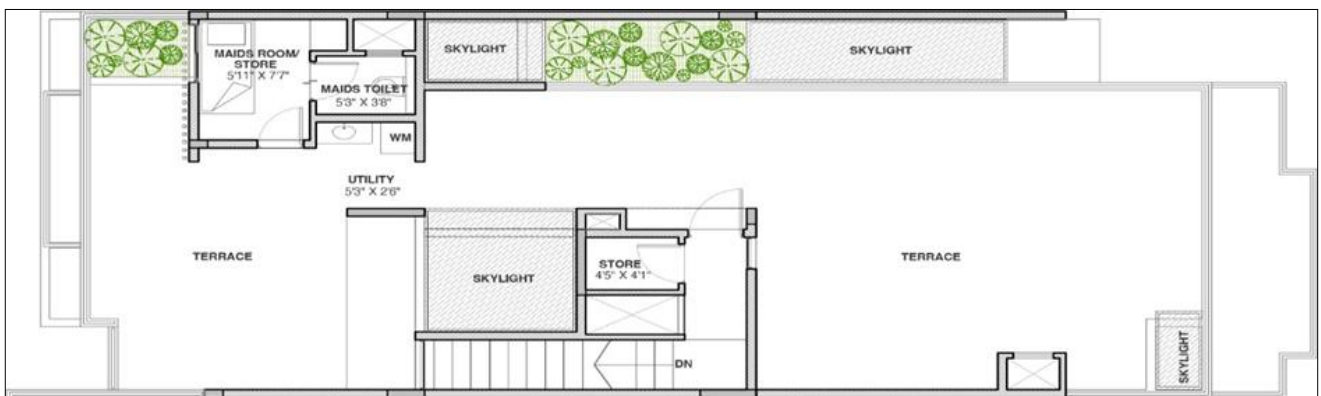


Fig 13: Terrace floor plan with dimension



Fig 14



Fig 15



Fig 16

Overall on-site experience

- Meticulous architectural planning, modern design elements, and thoughtful spatial considerations.
- Emphasis on functionality, aesthetics, and modern living.
- Diversity in row house configurations (3BHK, 4BHK, and 5BHK) catering to various preferences and spatial requirements.

Conclusion

- Earth & Essence offers a harmonious and well-balanced living environment.
- Comprehensive view of row house dynamics, blending advantages and limitations.
- Diverse floor plans ensure a tailored living experience, accommodating different needs and preferences.

Secondary case study – 1 Azuma house – row house

Architect: Tadao Ando

Built in: 1975-1976

Land Area: 57 m²

Floor Area: 34 m²

Built-up Area: 65 m²

Location: Sumiyoshi, Osaka, Japan

Introduction

- Azuma House in Sumiyoshi, Osaka, Japan, designed by Tadao Ando in 1976.
- One of Ando's first small-scale residential projects.
- Focus on austere geometry, an abstract space for wind and light, challenging everyday life's inertia.
- Replaces traditional wooden houses in the area with a concrete box, creating a contrast.

Concept & Brief

- Theme of design and a social theme.
- Self-sufficient living space within a concrete box.
- Individual privacy, a belief in the house's ability to

change society.

- Axially symmetrical composition, tripartition applied to the building.
- Integration of nature in the city, creating a lifestyle in coexistence with nature.

Materials

- Exposed reinforced concrete as the primary material.
- Absence of decoration invites extraordinary empathy.
- Glass walls and some wood finishes complement the concrete.

Spaces

- Divided into living room, kitchen, bedrooms, and a central uncovered patio.
- Courtyard acts as the hub of daily life, separating living spaces and creating a source of natural light.
- Exposed concrete surfaces, floor-to-ceiling glass walls in bedrooms.
- Complex circulatory layout transforms geometric form into a rich spatial experience.

The patio & nature

- Patio as a unique space connecting both sides of the house.
- Tadao Ando emphasizes the importance of feeling nature within the living space.
- Complex circulatory layout enhances spatial experience.

Floor plan and section, perspective

- Symmetric and free-flowing floor plan.
- Sketches and plans illustrate the layout and design.
- Yellow colour indicates the patio space, enhancing natural light and openness.

Conclusion

- Azuma House is a testament to Tadao Ando's

- architectural innovation, minimalist design, and connection with nature.
- Challenges conventional urban living, emphasizing nature, and minimalism.
- Iconic design inspiring architects worldwide.

- Topics covered: Aesthetic Minimalism, Symmetry & Flow, Central Patio, Nature Integration, Experience Emphasis, Privacy & Modern Living, Psychological Impact.



Fig 17



Fig 18



Fig 19



Fig 20



Fig 21



Fig 22



Fig 23, 24 and 25: Azuma house, plan, section and elevation, Azuma house, here we can see that yellow solid color indicates the patio space which brings in more natural light and gives that openness in the house.

Materials and Methods/Methodology

Aim: The aim of this research is to optimize the interior design of row houses through a comprehensive analysis of spatial, aesthetic, and functional challenges, ultimately enhancing the overall living experience in urban environments.

Objectives

- Analyze architectural and spatial efficiency in row houses, emphasizing effective space utilization.
- Assess the impact of row houses on community living and neighborhood dynamics.
- Investigate adaptability to modern living needs and sustainability practices in row house design.
- Explore innovative interior design solutions for space efficiency within row house layouts.
- Analyze natural light and ventilation strategies for well-lit and ventilated living spaces.
- Investigate the role of interior design in addressing privacy and community dynamics in row house living.

Scope

- Extend analyses to diverse residential solutions in the Indian context, including villas and villaments.
- Explore design principles, cultural nuances, and spatial considerations specific to Indian interiors.

Limitations

- Design solutions are tailored for row houses, limiting direct applicability to other Indian residential structures.
- Variability in Indian interiors requires careful consideration when applying findings.

Data collection

- Qualitative approach using interviews, direct observations, and targeted questionnaires.
- Tools include voice recorders and Google Forms.

Data preparation

1. Demographic Information: Gather data on age, gender, education, income, and location to understand respondent composition.
2. Row House Design Preferences: Explore perceptions and preferences regarding row house interior design themes and styles.
3. Incorporating Design Elements: Assess the importance of incorporating elements of nature and gather preferences for specific design elements.
4. Impact of Interior Design: Understand respondents' expectations regarding the impact of interior design on daily living experiences.
5. Factors for Ideal Living Experience: Gather information on factors considered essential for a satisfying living experience in a row house.

Recommendation, Reflection, Impact & Positioning

Recommendations

1. Space Optimization: Implementing innovative space-saving solutions, such as built-in furniture and vertical living concepts, can maximize the utilization of available space within row houses.
2. Community-Focused Design: Foster a sense of

community by thoughtfully designing shared spaces and incorporating community-centric principles, creating environments that encourage resident interaction.

3. Sustainability and Technology Integration: Infuse sustainable design practices and smart home technologies to align row houses with modern living needs and environmental considerations.
4. Functional Layouts: Explore creative layout designs that prioritize functionality, ensuring that each room serves a purpose while maintaining a cohesive flow throughout the row house.
5. Natural Light and Ventilation: Optimize window placement and consider skylights to maximize natural light and ventilation, considering shared walls and neighbouring structures.
6. Privacy Solutions: Address privacy concerns by integrating soundproofing materials and offering flexible interior design elements, allowing residents to customize their spaces while maintaining a sense of community.

Reflection

1. Identified research gap in literature on row house interiors, leading to an exploration of construction intricacies and challenges.
2. Practical insights gained during site visits, especially on space planning and the significance of window orientation.
3. Under-construction visit provided practical knowledge and deeper understanding of the design process.
4. Google Forms survey diversified perspectives, significantly contributing to research findings.
5. Blend of theoretical insights, practical observations, and community input positions the researcher to contribute meaningfully to the evolving discourse on row house design in Bangalore.

Impact

1. Research paper's impact lies in providing a comprehensive understanding of row houses and addressing inherent design challenges.
2. Serves as a valuable resource for individuals seeking information on row house interiors, offering insights into color psychology and challenges such as shared walls and privacy issues.
3. Aims to contribute to the field by addressing and solving challenges in row house design.
4. Emphasis on information being intended for future designers and individuals seeking guidance in row house design.

Positioning

1. Positioned as an interior designer specializing in row houses, navigating challenges and opportunities presented by unique spatial constraints.
2. Prioritizes space optimization, innovative solutions for vertical living, and preserving historical charm while integrating modern amenities.
3. Focus on fostering community living, curating shared spaces, and applying community-centric design principles.

4. Role extends to envisioning the future of row house interiors, exploring, and integrating innovative design solutions for changing urban dynamics.
5. A multifaceted approach positions the designer as one who respects architectural heritage while anticipating and embracing contemporary and future trends in urban living.

Acknowledgment

I would like to express my sincere gratitude to Ms. Anusha B M, my mentor and guide, whose unwavering support, invaluable insights, and encouragement have been instrumental in shaping this dissertation. Her dedication to academic excellence and commitment to fostering my intellectual growth have been truly inspiring. I extend my heartfelt thanks to Ar. Sakshi Kanchan, whose expertise and guidance in the field of architecture have greatly enriched my understanding of the subject. I am grateful for the time and effort she invested in providing constructive feedback and shaping the direction of my research. I am also indebted to Dr. Nischay Gowda for his valuable input and scholarly advice throughout the dissertation process. His depth of knowledge and willingness to share his insights have been pivotal in enhancing the quality of my work. To my family, whose unwavering support and encouragement have been my pillars of strength, I extend my deepest gratitude. Their patience, understanding, and belief in my abilities have been the driving force behind this academic journey. Finally, I want to thank my friends for their encouragement, camaraderie, and occasional distractions that provided much-needed breaks during intense research periods. This dissertation is the culmination of the collective support and guidance I have received from these individuals. I am truly fortunate to have had such an exceptional team of mentors, family, and friends by my side throughout this academic endeavour.

Conclusion

In conclusion, the exploration of row houses, spanning their history, diverse designs, and interior challenges, underscores the enduring significance of this architectural model in urban living. The comparative analysis of row houses, villas, and apartments highlights the balanced nature of row houses, offering a middle ground between privacy and community living for urban dwellers with a moderate budget. The detailed examination of specific row house projects, such as Sobha Oakshire and the Azuma House, provides insights into the meticulous planning, thoughtful spatial considerations, and innovative design elements that contribute to a harmonious living environment.

The research aims to optimize row house interiors by addressing various challenges and emphasizing the importance of architectural and spatial efficiency, community living, adaptability to modern needs, space layout, natural light, and ventilation strategies. The study recognizes the limitations, specifically tailored design solutions for row houses, while offering a foundation for extending similar analyses to different residential models.

The reflective journey encompasses a blend of theoretical insights, practical observations from site visits, and community input through surveys. This holistic approach positions the researcher to make meaningful contributions to

the evolving discourse on row house design in Bangalore and beyond.

References

1. Azuma House - Row House - Data, Photos & Plans – WikiArquitectura
2. Folding Screen Row House / DOG | ArchDaily{Citation}
3. International Journal of Multimedia and Ubiquitous Engineering, 12(9), 193-202. <https://doi.org/10.2466/24.PMS.120v10x4> Cheng, V., & Yang, L. (2019).
4. Kwallek, N., Lewis, C.M., & Robbins, A.S. (1997). Effects of office interior color on workers' mood and productivity. *Perceptual and Motor Skills*, 66(1), 123-128. <https://doi.org/10.2466/pms.1988.66.1.123>
5. Norman, D. A. (2004). *Emotional Design: Why We Love (or Hate) Everyday Things*. New York: Basic Books. Norman, D. A., Ortony, A. (2003). The role of affect and proto-affect in effective functioning. In J.-M. Fellous & M. A. Arbib (Eds.), *Who Needs Emotions? The Brain Meets the Machine*. New York: Oxford University Press.
6. O'Connor, Z., Cliff, M. P., & Bell, P. A. (2018). Designing a research methodology to examine the relationship between color and emotion. *Journal of Design Research*, 16(2), 125-142.
7. OpenAI. (2023). ChatGPT [Large language model]. <https://chat.openai.com>

Creative Commons (CC) License

This article is an open access article distributed under the terms and conditions of the Creative Commons Attribution (CC BY 4.0) license. This license permits unrestricted use, distribution, and reproduction in any medium, provided the original author and source are credited.