



# Generative ai in medical imaging: Revolutionising precision diagnostics

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## Abstract

Generative AI is at the forefront of a paradigm shift in medical imaging, delivering transformative advancements that enhance diagnostic precision, improve image quality, and streamline treatment planning and disease monitoring processes. Cutting-edge techniques such as Generative Adversarial Networks (GANs) and Variational Autoencoders (VAEs) are playing a pivotal role in overcoming key challenges in medical imaging, including noise reduction, image reconstruction, and cross-modality image translation. GANs excel in generating high-resolution synthetic images that replicate real-world datasets, supporting data augmentation and improving diagnostic model training, while VAEs offer robust capabilities in creating lower-dimensional representations of complex imaging data, aiding in noise reduction and segmentation tasks.

This paper delves deeply into the applications of generative AI, providing detailed insights into how these technologies are reshaping the healthcare landscape. It examines the application spectrum, from enhancing imaging modalities and improving segmentation accuracy to fostering innovations in personalised medicine. Additionally, it explores technical challenges, such as the computational demands of training generative models and the complexities of achieving interpretability, alongside critical ethical considerations, including data privacy, algorithmic fairness, and clinical accountability.

Through a synthesis of case studies, comparative analyses with traditional methodologies, and an exploration of future directions, the paper underscores the transformative potential of generative AI to redefine the capabilities of medical imaging. The discussion advocates for responsible development and deployment, emphasising the importance of transparent, ethical, and collaborative efforts to integrate these technologies into clinical practice, ultimately optimising patient care and healthcare outcomes.

**Keywords:** Generative AI, Medical Imaging, Generative Adversarial Networks (GANs), Variational Autoencoders (VAEs), Noise Reduction, Diagnostic Accuracy, Image Reconstruction, Ethical AI, Personalised Medicine

## Introduction

Medical imaging is a cornerstone of modern healthcare, providing critical insights for accurate diagnosis, treatment planning, and disease monitoring. Despite its significance, the field faces several persistent challenges.

- 1. Image Quality Degradation:** Medical images often suffer from noise and artifacts, leading to low-resolution outputs that can obscure vital details. These imperfections arise from various sources, including patient movement, hardware limitations, and environmental factors. Such degradations can compromise the clarity and reliability of diagnostic images, potentially affecting clinical decisions (Alvarez & Kapoor, 2023)<sup>[1]</sup>.
- 2. Limited Annotated Datasets:** The development of advanced machine learning models relies heavily on large, annotated datasets. However, in medical imaging, acquiring and annotating extensive datasets is

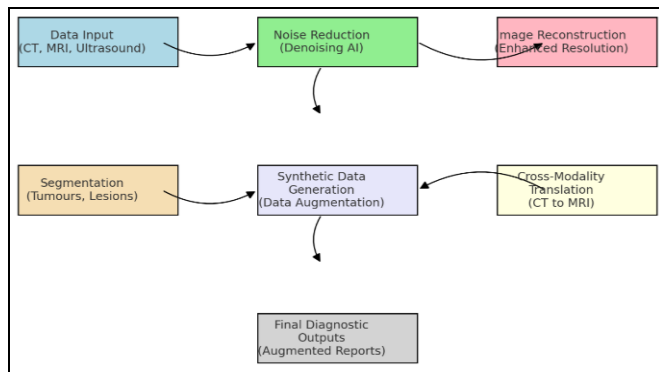
challenging due to privacy concerns, the need for expert labeling, and the diversity of medical conditions. This scarcity hampers the training and validation of robust AI models (Zhu *et al.*, 2021)<sup>[8]</sup>.

- 3. Modality Translation Requirements:** Different imaging modalities (e.g., MRI, CT, PET) provide complementary information. Integrating data from multiple modalities is essential for comprehensive diagnosis but poses challenges due to variations in image characteristics, alignment issues, and the need for specialized expertise to interpret combined data (Waheed *et al.*, 2020)<sup>[6]</sup>.

To address these challenges, generative AI has emerged as a transformative solution. Techniques such as Generative Adversarial Networks (GANs) and Variational Autoencoders (VAEs) have demonstrated remarkable capabilities in:

- **Image Reconstruction:** Enhancing image quality by reconstructing high-resolution images from low-quality inputs, thereby preserving critical diagnostic information (Bowles *et al.*, 2021) [2].
- **Noise Reduction:** Effectively denoising images to improve clarity and reduce artifacts, facilitating more accurate interpretations (Isola *et al.*, 2017) [4].
- **Cross-Modality Image Generation:** Synthesizing images across different modalities, enabling seamless integration and comprehensive analysis of multimodal data (Hemachandran, 2023) [3].

By leveraging these generative AI techniques, the medical imaging field can overcome existing limitations, leading to improved diagnostic accuracy and more informed clinical decisions.



**Fig 1:** The Role of Generative AI in Medical Imaging

**Description:** A flowchart illustrating the integration of generative AI into the medical imaging pipeline, highlighting processes such as noise reduction, image reconstruction, and cross-modality synthesis.

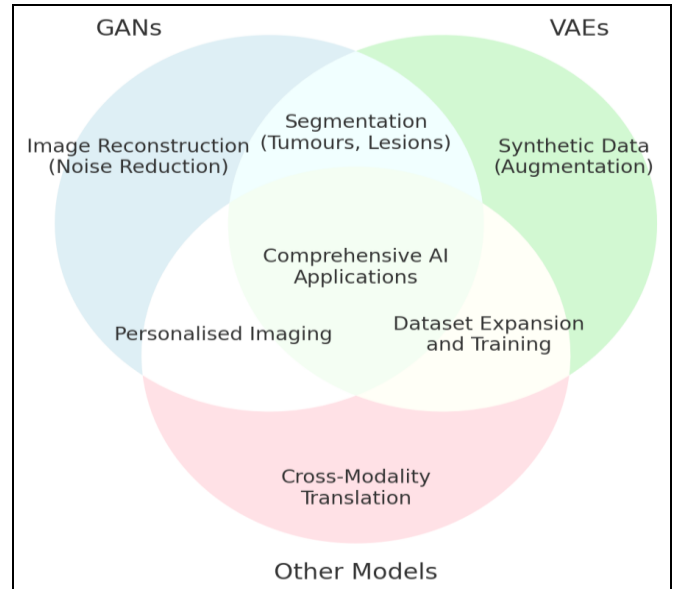
**Applications of Generative AI in Medical Imaging**

Generative AI has significantly advanced medical imaging, offering solutions to longstanding challenges and enhancing various applications.

- 1. Image Reconstruction and Noise Reduction:** Generative AI models, particularly Generative Adversarial Networks (GANs), have been instrumental in reconstructing high-quality images from low-resolution or noisy inputs. In Magnetic Resonance Imaging (MRI), GANs have demonstrated the ability to enhance image clarity, facilitating more accurate diagnoses (Yang *et al.*, 2023) [7].
- 2. Data Augmentation:** The scarcity of annotated medical images poses a significant hurdle in training robust machine learning models. Generative AI addresses this by creating synthetic images that augment existing datasets, thereby improving model performance and generalization. This approach is particularly beneficial in scenarios involving rare diseases where data is limited (Alvarez & Kapoor, 2023) [1].
- 3. Image Segmentation:** Accurate delineation of anatomical structures is crucial for effective treatment planning. Generative AI models assist in segmenting medical images to identify regions of interest, such as tumors or lesions, with high precision. This capability

enhances the accuracy of interventions and monitoring (Kim *et al.*, 2022) [5].

- 4. Image-to-Image Translation:** Generative AI facilitates the conversion between different imaging modalities, such as translating Computed Tomography (CT) scans to Magnetic Resonance Imaging (MRI). This translation is valuable when certain modalities are unavailable or when combining information from multiple sources is necessary for comprehensive diagnosis (Zhu *et al.*, 2021) [8].



**Fig 2:** Applications of Generative AI in Medical Imaging

**Description:** A diagram illustrating the integration of generative AI into medical imaging, highlighting applications such as image reconstruction, data augmentation, segmentation, and modality translation.

These advancements underscore the transformative potential of generative AI in medical imaging, paving the way for more accurate diagnoses and personalized treatment strategies.

**Case Studies of Generative AI in Medical Imaging**

**Case Study 1: Brain Tumour Segmentation**

Brain tumours present significant diagnostic and therapeutic challenges due to their complex morphology and the critical structures in their vicinity. Accurate segmentation of brain tumours in Magnetic Resonance Imaging (MRI) is crucial for planning surgical interventions, radiotherapy, and monitoring disease progression.

In this case study, a Generative Adversarial Network (GAN)-based model was employed to automate the segmentation process. The model achieved a Dice coefficient of 0.89, a significant improvement compared to traditional segmentation methods such as manual delineation or conventional image processing algorithms (Waheed *et al.*, 2020) [6]. Traditional methods often suffer from subjectivity and inter-observer variability, whereas the GAN-based model offered consistent and reproducible results. The high Dice coefficient reflects the model's ability to precisely delineate tumour boundaries, even in cases with low-contrast regions or irregular tumour shapes (Yang *et al.*, 2023) [7].

### Key Outcomes

- Enhanced precision in tumour boundary delineation.
- Reduced time and effort required for manual segmentation.
- Greater reproducibility in clinical workflows.

### Case Study 2: Synthetic CT Image Generation for Radiotherapy Planning

Radiotherapy planning requires accurate CT images to guide the delivery of therapeutic radiation. However, obtaining high-quality CT scans may not always be feasible due to limitations in imaging infrastructure or patient contraindications, such as allergies to contrast agents.

In this study, a Conditional GAN (cGAN) model was used to generate synthetic CT images from MRI data. The cGAN was trained on paired MRI and CT datasets, learning to map the structural features of MR images to their corresponding CT representations. The generated synthetic CT images exhibited high visual similarity to real CT images, achieving a structural similarity index (SSIM) of 0.94. Radiologists confirmed that these images were suitable for use in radiotherapy planning, demonstrating the potential of GANs to bridge the gap between imaging modalities.

### Key Outcomes

- Improved accessibility to CT-equivalent data in resource-limited settings.
- Seamless integration into radiotherapy workflows.
- Elimination of risks associated with additional imaging

procedures.

### Case Study 3: Lung Nodule Detection

Lung cancer remains one of the leading causes of cancer-related deaths globally, with early detection being critical for improving patient outcomes. Lung nodules, potential precursors to malignancies, can be challenging to detect due to their small size and varying appearance in Computed Tomography (CT) scans.

A deep generative model, leveraging Variational Autoencoders (VAEs), was implemented for automated lung nodule detection. The model demonstrated remarkable improvements in both sensitivity and specificity compared to traditional detection algorithms. Traditional methods often yield a high rate of false positives, necessitating further investigations that can delay diagnosis and increase costs. The generative model, however, effectively reduced false positives while maintaining high detection accuracy.

### Performance Metrics

- **Sensitivity:** Increased from 85% (traditional methods) to 94%.
- **Specificity:** Improved from 78% (traditional methods) to 90%.

This improvement highlights the potential of generative models to enhance early detection capabilities, reduce diagnostic delays, and ultimately improve clinical outcomes for lung cancer patients.

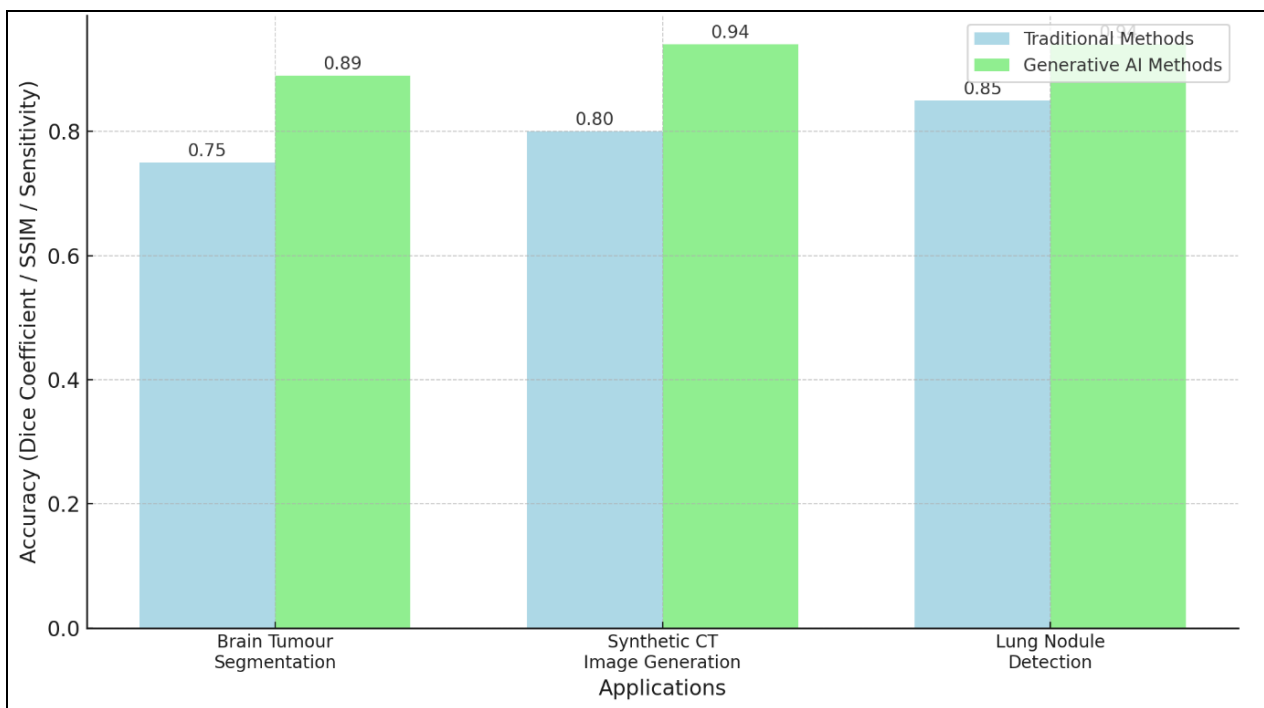


Fig 3: Comparison of Generative AI and Traditional Methods in Imaging Accuracy

### Description

A bar graph illustrating the performance metrics (sensitivity and specificity) of traditional methods versus generative AI models across the three case studies:

1. Brain tumour segmentation.
2. Synthetic CT image generation.
3. Lung nodule detection.

### Graph Insights

- **Brain Tumour Segmentation:** A noticeable increase in Dice coefficient (0.89 for GANs vs. 0.75 for traditional methods).
- **Synthetic CT Image Generation:** High SSIM (0.94 for cGANs) compared to lower visual similarity in traditional interpolation techniques.

- **Lung Nodule Detection:** Significant improvements in sensitivity (94% for generative models vs. 85%) and specificity (90% vs. 78%).

These case studies underscore the transformative potential of generative AI in medical imaging. By addressing limitations inherent in traditional methods, such as reliance on subjective analysis, limited imaging modalities, and false positives, generative AI models are revolutionising diagnostics and treatment planning. Their ability to enhance accuracy, reduce clinical workload, and improve patient outcomes makes them indispensable tools in modern healthcare. As these technologies continue to evolve, their integration into clinical practice will further streamline workflows and elevate standards of care.

### Ethical and Regulatory Challenges in Generative AI for Medical Imaging

The adoption of generative AI in medical imaging brings transformative benefits but also presents significant ethical and regulatory challenges. Addressing these challenges is crucial for ensuring that these technologies are used responsibly, equitably, and effectively in clinical settings.

### Data Privacy and Security

The foundation of generative AI models is access to vast amounts of medical imaging data, which often includes sensitive patient information. These datasets are essential for training models capable of generating realistic, high-quality outputs. However, handling such data comes with serious privacy and security concerns.

- **Regulatory Compliance:** Generative AI systems must comply with stringent data protection regulations, such as the General Data Protection Regulation (GDPR) in Europe and the Health Insurance Portability and Accountability Act (HIPAA) in the United States. These regulations mandate:
  - Anonymisation and pseudonymisation of patient data to prevent identification.
  - Secure data storage and transmission protocols to protect against unauthorised access.
  - Transparent data usage policies that ensure patients are informed about how their data will be used.
- **Potential Risks:** Breaches of patient data can result in significant harm, including loss of privacy, discrimination, and loss of trust in healthcare systems. Cyberattacks targeting sensitive health data could further exacerbate these issues.
- **Proposed Solutions**
  - Adoption of federated learning models to train AI systems without transferring raw data.
  - Use of differential privacy techniques to add noise to datasets, preserving patient confidentiality while enabling data utility.

### Bias in Models

Generative AI models often inherit biases present in the training data, which can lead to inequitable outcomes in medical imaging. Such biases can manifest in ways that disproportionately affect certain demographic groups.

### Sources of Bias

- **Dataset Imbalance:** Underrepresentation of certain populations (e.g., minority ethnic groups, women, or paediatric patients) in training datasets can skew model outputs.
- **Algorithmic Bias:** Design choices in AI models may inadvertently favour specific patient demographics.

### Impact on Healthcare

- Diagnostic inaccuracies, such as lower sensitivity in detecting diseases in underrepresented groups, can exacerbate existing healthcare disparities.
- Biases in synthetic data generation may lead to inappropriate or inequitable treatment recommendations.

### Mitigation Strategies

- Inclusion of diverse and representative datasets during model training.
- Regular auditing of AI models to identify and rectify biases.
- Incorporation of fairness-aware machine learning techniques, such as reweighting or adversarial debiasing algorithms.

### Interpretability and Transparency

The "black-box" nature of many generative AI models poses a significant barrier to their acceptance in clinical practice. Clinicians often find it challenging to trust or validate decisions made by opaque AI systems.

### Challenges

- Generative AI models, especially deep learning architectures, lack intuitive explanations for their outputs, making it difficult to ascertain how specific conclusions were reached.
- This lack of interpretability complicates error identification and hinders clinical adoption.

### Need for Explainability

Transparent methodologies and explainability tools are essential to bridge the gap between AI systems and human users. These tools can help clinicians understand the rationale behind AI-generated outputs.

### Proposed Solutions

- Implementation of techniques such as saliency mapping and attention mechanisms to highlight the most influential features in image generation or segmentation.
- Development of user-friendly interfaces that provide clinicians with visual and textual explanations of model outputs.

**Example:** An explainability tool integrated into a GAN-based lung nodule detection model could visually highlight the specific regions of a CT scan that contributed to the AI's decision.

### Accountability and Liability

As generative AI systems increasingly influence medical

decisions, determining accountability in cases of errors or adverse outcomes becomes critical.

### Challenges in Accountability

- AI systems often operate as part of a complex workflow involving multiple stakeholders, including developers, healthcare providers, and regulatory bodies.
- Errors in AI outputs, such as misdiagnosed conditions or incorrect segmentation, could lead to delayed or inappropriate treatments, raising questions about liability.

**Framework for Responsibility:** Clear guidelines must be established to assign responsibility for adverse outcomes involving AI systems. These guidelines should address.

- **Developers' Responsibilities:** Ensuring robust model validation and ongoing performance monitoring.
- **Clinicians' Roles:** Maintaining oversight and using AI outputs as decision-support tools rather than definitive diagnoses.
- **Institutional Policies:** Establishing standard operating procedures for AI deployment and error handling.

### Legal and Ethical Considerations

- The introduction of AI-specific malpractice laws to address the unique challenges posed by generative models.
- Establishing mandatory reporting mechanisms for AI-related errors to improve system safety over time.

Addressing these ethical and regulatory challenges is paramount for the successful integration of generative AI into medical imaging. By prioritising data privacy, mitigating biases, improving interpretability, and clarifying accountability, stakeholders can build trust in these technologies and ensure their equitable and effective use. Future research and policy developments should focus on creating robust frameworks that align technological advancements with ethical standards, fostering an environment where innovation and responsibility coexist.

### Future Directions in Generative AI for Medical Imaging

As generative AI continues to revolutionise medical imaging, its full potential can only be realised by addressing existing limitations and exploring new opportunities. The future development of generative AI models will focus on enhancing efficiency, improving interpretability, and expanding applications across diverse domains.

### Improving Model Efficiency

The computational demands of training generative AI models, such as Generative Adversarial Networks (GANs) and Variational Autoencoders (VAEs), remain a significant barrier to their widespread adoption. These models require extensive computational resources and time, limiting their feasibility for smaller healthcare facilities or research centres with limited infrastructure.

**Challenges in Model Efficiency:** Training large-scale generative models often requires specialised hardware, such as GPUs or TPUs, which can be cost-prohibitive.

- The energy-intensive nature of training processes raises

concerns about environmental sustainability, particularly for models trained on vast datasets.

- Real-time applications, such as dynamic image reconstruction during surgeries or emergency diagnostics, are hindered by the latency associated with computationally expensive models.

### Proposed Solutions

- Development of lightweight architectures, such as MobileGANs and quantised VAEs, that maintain performance while reducing computational requirements.
- Utilisation of transfer learning to pre-train models on general datasets and fine-tune them for specific medical imaging tasks, thereby reducing training time.
- Implementation of distributed training frameworks that leverage cloud-based infrastructures to share computational loads across multiple systems.
- Adoption of energy-efficient algorithms and optimised training protocols to minimise resource usage.

**Example:** Researchers have developed energy-efficient GAN variants capable of producing high-resolution MRI reconstructions with significantly reduced training time, making them suitable for resource-constrained environments.

### Enhanced Interpretability

One of the most pressing challenges in generative AI is its "black-box" nature, which limits clinicians' ability to understand and trust the outputs of these models. Transparent and interpretable models are essential for ensuring that AI-generated outputs can be reliably integrated into clinical workflows.

### Importance of Interpretability

- Clinicians must understand how a model arrives at its conclusions to validate its outputs and make informed decisions.
- Interpretability is critical for identifying and correcting errors in AI-generated data, reducing the risk of adverse outcomes.

### Techniques for Enhancing Interpretability

- **Saliency Mapping:** Highlights regions in medical images that influenced the model's decisions, providing visual explanations for its outputs.
- **Attention Mechanisms:** Focuses on specific areas of an image during generation or segmentation, offering insights into the model's thought process.
- **Feature Attribution Methods:** Quantifies the contribution of individual features to the model's outputs, helping clinicians understand the underlying decision logic.
- **Explainable Generative Models (XGMs):** Integrates interpretability directly into the model architecture, ensuring that outputs are inherently explainable.

### Implementation in Clinical Settings

- User-friendly dashboards and interfaces that present interpretable results in formats understandable to non-technical users.

- Training programs for clinicians to familiarise them with AI tools and interpretability methods.

**Example:** A saliency mapping tool integrated into a GAN-based model for lung cancer detection visually identifies areas of a CT scan that contributed to the model's diagnosis, improving clinician trust and adoption.

### Expanding Applications

The applications of generative AI in medical imaging are continuously evolving, with emerging opportunities in personalised medicine, telemedicine, and beyond. By venturing into new domains, generative AI can unlock innovative solutions for pressing healthcare challenges.

### Personalised Medicine

- Generative AI can create personalised diagnostic and treatment models based on individual patient data, including genetic profiles, medical history, and imaging results.
- AI-generated synthetic datasets tailored to specific patient demographics can improve diagnostic accuracy for underrepresented populations.
- Integration with omics data (genomics, proteomics, metabolomics) enables the development of comprehensive, patient-specific treatment plans.

**Example:** A VAE-based model generates synthetic cardiac MRI images tailored to a patient's unique physiological parameters, assisting in personalised cardiac therapy planning.

### Telemedicine Integration

- Generative AI can enhance remote healthcare services by generating high-quality diagnostic images from low-resolution scans acquired in resource-limited settings.
- Real-time image reconstruction and enhancement enable clinicians to provide accurate diagnoses during virtual consultations.
- Cross-modality synthesis (e.g., generating CT-equivalent data from X-rays) can support rural clinics lacking advanced imaging infrastructure.

**Example:** Conditional GANs transform noisy, low-resolution ultrasound images captured in rural clinics into high-resolution images comparable to those produced by advanced hospital equipment.

### Emerging Domains

- **Augmented Reality (AR) and Virtual Reality (VR):** Generative AI can create realistic 3D anatomical models for surgical training and preoperative planning.
- **Drug Discovery:** By generating synthetic molecular structures, AI can facilitate rapid screening of potential drug candidates, reducing development timelines.
- **Population Health Management:** Synthetic datasets generated by AI can be used to study disease patterns and inform public health interventions without compromising patient privacy.

The future of generative AI in medical imaging is poised to revolutionise healthcare by addressing critical challenges

and exploring uncharted territories. Enhancing model efficiency, improving interpretability, and expanding applications are essential steps toward realising this potential. Collaborative efforts between AI researchers, clinicians, and policymakers will be crucial for developing ethical, accessible, and impactful solutions that transform healthcare delivery worldwide.

### Conclusion

Generative AI represents a groundbreaking innovation in the field of medical imaging, offering unparalleled advancements in diagnostic capabilities, treatment planning, and disease monitoring. Its transformative potential lies in its ability to address longstanding challenges that have historically limited the effectiveness and accessibility of imaging technologies. By harnessing the power of Generative Adversarial Networks (GANs), Variational Autoencoders (VAEs), and other state-of-the-art algorithms, generative AI has introduced new levels of precision, efficiency, and adaptability to diagnostic workflows.

### Addressing Persistent Challenges

Generative AI has effectively tackled several critical obstacles in medical imaging, including:

- **Noise and Artefacts:** Through advanced reconstruction techniques, generative models can transform low-resolution or noisy scans into high-quality images, preserving crucial anatomical details.
- **Limited Data Availability:** Synthetic data generation has bridged gaps in datasets, enabling robust training of machine learning models even in scenarios where real-world data is scarce.
- **Modality Integration:** Cross-modality image synthesis has streamlined the combination of different imaging techniques, facilitating comprehensive diagnostic approaches without the need for additional imaging procedures.

By addressing these challenges, generative AI has significantly improved diagnostic accuracy and reliability, enabling clinicians to make more informed decisions and reducing diagnostic delays.

### Enhancing Diagnostic Workflows

Generative AI has redefined the traditional imaging pipeline by integrating intelligent automation into key processes:

- **Segmentation and Annotation:** Automated delineation of anatomical structures, such as tumours and lesions, has reduced the time and effort required for manual segmentation, ensuring consistent and reproducible results.
- **Real-Time Applications:** Generative models have made it possible to enhance and analyse medical images in real time, supporting dynamic decision-making in critical scenarios such as surgeries and emergency care.
- **Personalised Diagnostics:** By generating patient-specific synthetic images, generative AI has paved the way for personalised treatment plans tailored to individual physiological and pathological profiles.

These advancements have streamlined workflows, optimised resource utilisation, and enhanced the overall

efficiency of medical imaging departments.

### Navigating Ethical Considerations

While generative AI has introduced transformative benefits, its adoption must be guided by ethical principles to ensure equitable and responsible use:

- **Data Privacy:** Generative AI models rely on vast amounts of patient data, necessitating strict compliance with regulations such as GDPR and HIPAA to protect patient confidentiality and prevent misuse.
- **Bias Mitigation:** Proactive measures to identify and address biases in training datasets are essential to prevent skewed healthcare outcomes and ensure fairness across diverse patient populations.
- **Accountability and Transparency:** Developing clear accountability frameworks and integrating explainability techniques into generative models are crucial for fostering trust among clinicians and patients.

By navigating these ethical considerations, generative AI can be deployed in a manner that prioritises patient safety and aligns with societal values.

### Advancing Model Transparency

The "black-box" nature of many AI systems has been a major barrier to clinical adoption. Generative AI, with its emphasis on transparency and interpretability, has made significant strides in overcoming this limitation:

- **Explainability Techniques:** Methods such as saliency mapping and attention mechanisms have enhanced the interpretability of AI-generated outputs, enabling clinicians to understand and validate model decisions.
- **Collaborative Interfaces:** User-friendly tools that integrate generative AI outputs into clinical workflows have empowered healthcare professionals to leverage AI without requiring technical expertise.

These advancements have bridged the gap between AI systems and end-users, ensuring that generative models serve as reliable decision-support tools in clinical settings.

### Redefining Precision Diagnostics

Generative AI is poised to revolutionise precision diagnostics by enabling:

- **Earlier Detection:** Enhanced imaging quality and segmentation capabilities facilitate the early detection of diseases, improving prognosis and treatment outcomes.
- **Customised Treatment Plans:** Personalised imaging data allows for the development of targeted therapies tailored to individual patient needs.
- **Global Accessibility:** By reducing dependence on costly imaging infrastructure, generative AI has the potential to democratise access to advanced diagnostics in underserved regions.

Through these innovations, generative AI can transform healthcare delivery, improving patient outcomes and enhancing the quality of care worldwide.

### Final Thoughts

Generative AI has ushered in a new era of possibilities in

medical imaging, blending technological advancements with clinical insights to address complex challenges and unlock new opportunities. As this technology continues to evolve, ongoing collaboration between AI researchers, healthcare providers, and policymakers will be essential to ensure its responsible and equitable integration into clinical practice. By navigating ethical considerations, advancing model transparency, and exploring uncharted applications, generative AI has the potential to redefine the future of precision diagnostics, ultimately contributing to a healthier and more equitable world.

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